

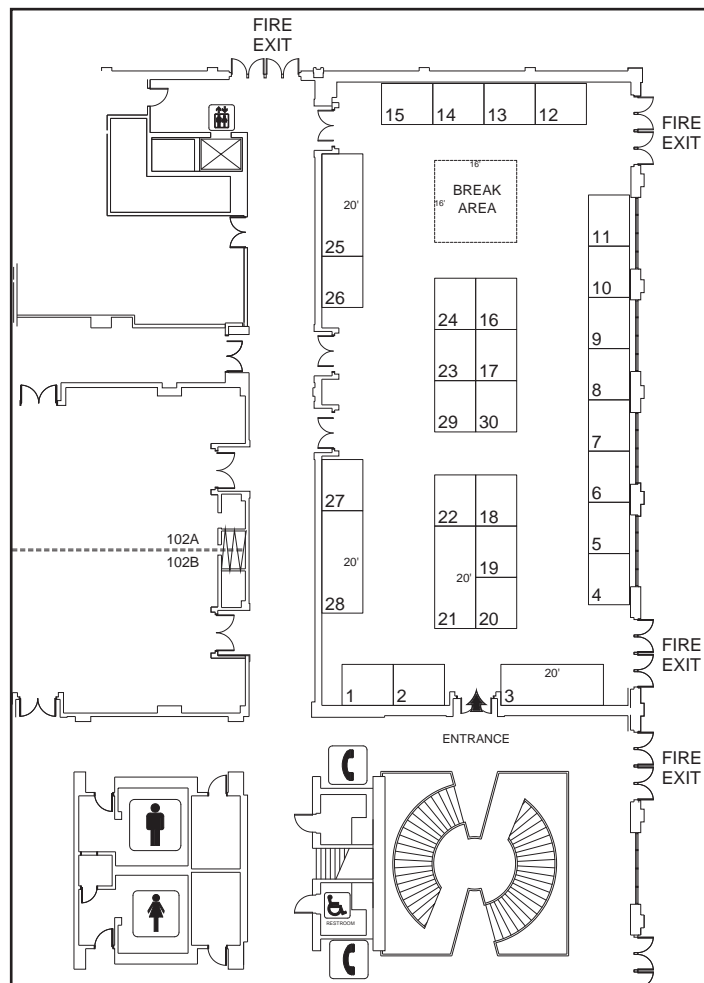
19TH AADSM EXHIBITOR LIST

BOOTH	COMPANY	BOOTH	COMPANY
1 & 2	TMNDx Software Solutions	18	Sleep Optima
3	Nierman Practice Management	19	Begin Healing, Inc.
4	Space Maintainers Laboratory	20	Great Lakes Orthodontics Ltd.
5	John's Dental Laboratory	21	SomnoMed
6	Snoring Isn't Sexy, LLC	22	Watermark Medical
7	Glidewell Laboratory	23	TMD Technologies
8 & 9	Itamar Medical, Inc.	24	Silencer Products International
10	Dental Sleep Solutions, LLC	25	Dental Sleep Med Systems / The Snoring Is Boring Team
11	The Barnes Group	26	Dental Services Group
12	Sleep Group Solutions	27	BRAEBON Home Sleep Testing
13	1-800-SNORING	28	Strong Dental
14	TMData Resources	29	Airway Management
15	Airway Metrics LLC	30	CleveMed
16	Frantz - Myerson		
17	The Compliance Team, Inc.		

Listings accurate as of May 7, 2010

EXHIBIT HALL FLOOR PLAN

MISSION ROOM 103AB



EXHIBITOR LISTING

BOOTH NUMBER: 13

1-800-SNORING

Encino, CA

(800) 376-0940

www.1800snoring.com

1-800-SNORING is the best way to bring potential sleep apnea patients into your practice by using quality broadcast advertising, a skilled call center and directly connecting patients to your office. If you are serious about treating sleep apnea then you must stop by and see how Larry Twersky (the past president of 1-800-DENTIST) is changing the awareness of this disease.

BOOTH NUMBER: 29

Airway Management, Inc.

Dallas, TX

(866) 264-7667

www.tapintosleep.com

Airway Management, Inc., the leading designer and manufacturer of oral appliance technology, distributes the Thornton Adjustable Positioner® (TAP) and its accessories through licensed dental laboratories in the US and abroad. With an innovative, patient-adjustable advancement mechanism, the TAP® treats the full range of sleep disordered breathing from snoring to severe obstructive sleep apnea.

BOOTH NUMBER: 15

Airway Metrics LLC

Seattle, WA

(206) 949-8839

www.airwaymetrics.com

Mandibular positioning system for Optimum Airway. A 1-2-3 System for more effective results. Fifteen simulators provide 40 horizontal and vertical combinations that enable bite registration in the selected position. Simulators create simple, effective, repeatable and predictable position for device effectiveness. Accessories enable screening and device tuning. System interfaces with Pharyngometry.

BOOTH NUMBER: 11

The Barnes Group

Highland, MI

(248) 887-7236

www.cfsandassociates.com

The Barnes Group Sleep Division is a technical consortium and think tank of independently-owned, high-end, mostly full-service North American laboratories, working with dental, medical and sleep professionals. We specialize in oral appliance therapy, particularly the OASYS (developed by Dr. Mark Abramson) and the TAP (developed by Dr. Keith Thornton).

BOOTH NUMBER: 19

Begin Healing, Inc.

Grand Rapids, MN

(218) 327-0444

www.beginhealing.com

Begin Healing, Inc. distributes Alpha-Stim® which is a microcurrent electrotherapy device used to treat pain, anxiety, depression and insomnia. Alpha-Stim's® therapeutic abilities are acclaimed by health care professionals and patients worldwide. Results gained from Alpha-Stim® have been verified through more clinical studies than any other device in its class.

BOOTH NUMBER: 27

BRAEBON Home Sleep Testing

Kanata, ON, Canada

(613) 831-6690

www.braebon.com

BRAEBON® introduces EasyHST®: a turnkey solution to organize and monitor oral appliance therapy with the BRAEBON MediByte. BRAEBON also introduces the new 6-channel MediByte® Jr Snoring & Apnea device to monitor your oral appliance therapy.

BOOTH NUMBER: 30

CleveMed

Cleveland, OH

877-253-8363

www.CleveMed.com

CleveMed is dedicated to improving the lives of people with sleep disorders around the world. Sapphire PSG™ and Crystal Monitor® PSG Series are wireless for attended, unattended or remotely attended full PSG recordings in any setting. The Type III SleepScout™ and SleepView™ along with a sleep webportal make HST accessible.

BOOTH NUMBER: 17

The Compliance Team, Inc.

Spring House, PA

215-654-9110

www.exemplaryprovider.com

The Compliance Team, Inc. is a nationally recognized health care accreditation organization that is approved by CMS to accredit all types of DMEPOS providers. TCT Inc. also offers a related program for sleep labs that features quality standards for dental appliances used in sleep studies and in-home testing for sleep apnea.

EXHIBITOR LISTING

BOOTH NUMBER: 26

Dental Services Group

Minneapolis, MN

800-259-3717

www.dentalservices.net

The DSG Network of experienced dental laboratories brings you quality beyond compare! The DSG DREAM TEAM™ is the premiere resource for appliance consultation, manufacturing excellence and a 20 year track record of treatment success. We are pleased to provide the Adjustable PM Positioner® appliances, the TAP® appliances, SomnoDent MAS and the NEW SomnoDent®MAS FLEX!

BOOTH NUMBER: 25

Dental Sleep Med Systems / The Snoring Is Boring® Team

Modesto, CA

(209) 527-1995

www.dentalSleepMedSolutions.com

Dental Sleep Med Systems and the Snoring is Boring® Team are proud to introduce state-of-the-art software for dental sleep medicine, developed by a practicing dental sleep medicine team. We invite you to have a personal demo of our amazing Practice Management Software for Dental Sleep Medicine.

BOOTH NUMBER: 10

Dental Sleep Solutions, LLC

Holmes Beach, FL

(941) 778-2204

www.dentalsleepsolutions.com

Dental Sleep Solutions, LLC exists to provide member dentists training, systems and support to maximize patient acceptance of oral appliance therapy, reimbursement and success. Training and clinically proven systems of operation enable you to be the “go to” dental sleep expert in your community. Join our team today!

BOOTH NUMBER: 16

Frantz - Myerson

Austin, TX

(800) 588-7898

www.openairway.com

The Myerson EMA custom oral appliance is becoming the preferred choice of dentists treating sleep disordered breathing because of its proven efficacy and patient-friendly design. The Myerson EMA patented design uses interchangeable elastic straps to advance the mandible gradually, while maximizing tongue space and TMJ comfort.

BOOTH NUMBER: 7

Glidewell Laboratory

Newport Beach, CA

(800) 854-7256

www.glidewell dental.com

Glidewell Dental Lab proudly offers snoring and sleep apnea appliances. Choose from Silent Nite®, Myerson™ EMA®, TAP®, and TAP III®. Each appliance is custom fabricated to provide your patients with a restful night's sleep. To learn more about each appliance visit our booth, log on to glidewell dental.com or call 800-854-7256.

BOOTH NUMBER: 20

Great Lakes Orthodontics Ltd.

Tonawanda, NY

(716) 871-1161

www.greatlakesortho.com

Great Lakes Orthodontics has a variety of proven alternative oral dental appliances, used for the treatment of chronic snoring and select cases of obstructive sleep apnea. For over 10 years, our featured appliance is the Adjustable Klearway Oral Appliance invented by Dr. Alan Lowe. In addition, we have the adjustable Herbst Appliance and two single positioned appliances. We also have the capability of networking dentists and the sleep community for the utmost care for the patient. Stop by and see our selection of screeners!

BOOTH NUMBER: 8 & 9

Itamar Medical, Inc.

Franklin, MA

(888) 748-2627

www.itamar-medical.com

Itamar Medical: The Watch-PAT200 provides a new screening, diagnostic, treatment assessment and patient follow-up possibilities in the medical management of sleep-related breathing disorders. The Watch-PAT200 is designed to fulfill the unmet need for an ambulatory, reliable, patient friendly diagnostic evaluation tool that is accessible to the great number of OSA sufferers.

BOOTH NUMBER: 5

John's Dental Laboratory

Terre Haute, IN

(800) 457-0504

www.johnsdental.com

Sleep apnea appliances and information, full-service: TMJ splints, dentures: full and partials, crown and bridge, implants, orthodontic appliances, educational models and books. Serving the U.S.A. for over 71 years.

BOOTH NUMBER: 3

Nierman Practice Management

Tequesta, FL

(561) 575-0737

www.dentalwriter.com

DentalWriter™ software is diagnostic report and medical billing software for dental sleep medicine. Online questionnaires, Bridges to Dental Management Software and customizable screens make DentalWriter™ and CrossCode™ software the clear choice to integrate dental sleep medicine, TMD, implants and orthodontics into a busy practice. Excellent support and training is provided.

BOOTH NUMBER: 24

Silencer Products International

Surrey, BC, Canada

(604) 576-0952

www.the-silencer.com

Silencer Products International Ltd. is the manufacturer/distributor of The Silencer® Professional oral appliance for the treatment of snoring and sleep apnea: featuring the titanium Halstrom Hinge™. The Halstrom Hinge™ precision

EXHIBITOR LISTING

attachment delivers precise incremental advancement, vertical adjustability, and outstanding long term value with a Five Year Warranty.

BOOTH NUMBER: 12

Sleep Group Solutions

North Miami Beach, FL

(305) 830-0327

www.sleepgs.com

Sleep Group Solutions is an airway diagnostic company serving the needs of physicians and dentists interested in screening & diagnosing upper airway pathology and sleep disorders. SGS offers dental sleep medicine CE seminars, diagnostic equipment, home sleep device, etc.

BOOTH NUMBER: 18

Sleep Optima

Cleveland, OH

(216) 481-4510

www.mysleeptest.com

Ambulatory health service organization that specializes in diagnostic home sleep testing. Also offers a suite of services including marketing, patient screening, home sleep testing and medical insurance billing to dentists who practice sleep dentistry.

BOOTH NUMBER: 6

Snoring Isn't Sexy, LLC

New York, NY

(718) 938-2501

www.snoringisntsexy.com

Snoring Isn't Sexy, LLC is the premier marketing agency developed exclusively for dental sleep medicine practices. Our goal is to build your practice by providing potential patients with a directory of the best-qualified and well-educated dental sleep medicine practitioners in the United States, Canada and worldwide. Visit www.snoringisntsexy.info for details.

BOOTH NUMBER: 21

SomnoMed

Denton, TX

(888) 447-6673

www.somnomed.com

SomnoMed provides the SomnoDent® MAS, a Class II Medical Device, that is FDA cleared and clinically validated to effectively treat obstructive sleep apnea. SomnoMed is dedicated to the advancement of research and awareness of dental sleep medicine through the SomnoMed Academy. Call 1-888-447-6673 to become a SomnoMed Preferred Dentist.

BOOTH NUMBER: 4

Space Maintainers Laboratory

Chatsworth, CA

(818) 407-4561

www.appliancetherapy.com

Space Maintainers fabricates orthodontic appliances and offers diagnostic and treatment planning services. We offer educational opportunities, orthodontic products and supplies.

BOOTH NUMBER: 28

Strong Dental

Detroit, MI

(800) 339-4452

www.strongdental.com

Strong Dental is a quality-oriented, customer-focused laboratory, committed to the development of innovative products for the effective treatment of snoring and all levels of obstructive sleep apnea. Strong Dental's signature, premium SUAD™ Device is truly setting the standard in choices by being the only appliance giving practitioners numerous occlusal design options.

BOOTH NUMBER: 23

TMD Technologies

Lilburn, GA

(770) 237-5758

www.tmdtechnologies.com

A specialized dental lab limited to fabrication of TMJ orthotics and sleep appliances.

BOOTH NUMBER: 14

TMDData Resources

Albuquerque, NM

(505) 332-1400

www.tmdataresources.com

TMDData Resources is a one-stop source for TMD & Dental Sleep educational products. Many are exclusive and not available elsewhere. Our books, charts, brochures, booklets, models, skulls, etc., are for dentists, patients and physician referrals. A full line of marketing and practice management services builds TMD/sleep practices.

BOOTH NUMBER: 1 & 2

TMNDx Software Solutions

La Mesa, CA

(619) 462-0676

www.tmandx.com

Customized for your practice needs, TMNDX provides a streamlined path to meet the standard of care for a simple and easy integration of Sleep in the general dental practice. Narrative Report of Findings and the Appointment Linked Medical Billing provides optimum success in reimbursement and marketing for the future of your practice.

BOOTH NUMBER: 22

Watermark Medical

Atlanta, GA

(561) 283-1191

www.watermarkmedical.com

Watermark Medical targets the physician, dental and sleep clinic markets, selling the ARES Home Sleep Testing solution for diagnosing sleep disordered breathing. Our web portal enables practitioners to improve patient care through a turn-key home solution that includes comprehensive screening, home sleep testing, treatment recommendations and life-long disease management.