

# 2020 AADSM Advertising Insertion Order

This agreement made on \_\_\_\_\_ between the American Academy of Dental Sleep Medicine, (herein after referred to as the "Publisher") and the below-named advertising company and/or advertising agency (herein after referred to as the "Advertiser") is binding to the following terms and conditions.

The advertiser agrees to purchase advertising space in one of the following publications and/or websites and agrees to the terms and conditions stated below.

## Company Information:

Advertiser: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

## Agency Information: (if applicable)

Ad Agency: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

## Payment Information: (Payment must be received by the close date in order for ad to be published. See attached Terms and Conditions.)

Payment Type (circle one): Visa MasterCard American Express Discover OR Check Number: \_\_\_\_\_  
Name of Cardholder (please print): \_\_\_\_\_ Signature of Cardholder: \_\_\_\_\_  
Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ V-Code: \_\_\_\_\_

## Annual Meeting Print Ads:

Placement:  Preliminary Program  Final Program  
Size:  Full Page (\$1,000)  1/2 Page (\$750)  1/4 Page (\$500) Cost: \_\_\_\_\_

## JDSM Display Ads:

Placement:  January Issue  April Issue  July Issue  October Issue  
Frequency:  1X (\$650)  2X (\$600 each)  3X (\$550 each)  4X (\$500 each) Cost: \_\_\_\_\_

## JDSM Table of Contents Email Ads:

Placement:  January Issue  April Issue  July Issue  October Issue  
Frequency:  1X (\$650)  2X (\$600 each)  3X (\$550 each)  4X (\$500 each) Cost: \_\_\_\_\_

**Total:** \_\_\_\_\_

Agency Discount: \_\_\_\_\_ Agency Total: \_\_\_\_\_

Publisher's Initials: \_\_\_\_\_ Advertiser's Initials: \_\_\_\_\_

**ASSIGNMENT OR TRANSFER**

Submitted Advertising Insertion Orders may not be assumed or transferred by the Advertiser or Agency.

By signing the Agreement, the Advertiser agrees to all conditions stated in this insertion order, as well as the [2020 Rate Card and AADSM Advertising Terms and Conditions](#). The Advertiser agrees to pay the full amount for all advertisements indicated above.

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Advertiser/Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

<p><b>Office Use Only</b></p> <p>Signature: _____ AADSM/Title: _____ Date: _____</p>
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