NOW OFFERING
A TRACK FOR DSM STAFF!
The **PREMIER** event in dental sleep medicine.

Register by April 10 and Save!

**3 Ways to Register**

**Online**
aadsm.org/annualmeeting

**Fax**
(630) 686-9876
Form available at aadsm.org/annualmeeting

**Mail**
AADSM
1001 Warrenville Rd., Ste. 175
Lisle, IL 60532
Form available at aadsm.org/annualmeeting
The 2020 Annual Meeting will be held May 29-31, 2020, at the Hilton Riverside New Orleans in New Orleans, LA. The meeting will welcome nearly 1,300 dental sleep medicine professionals to the city of New Orleans for the premier dental sleep medicine conference of the year. The AADSM Annual Meeting is open to all dentists, physicians, scientists and other health care professionals who treat or have an interest in treating patients with sleep-related breathing disorders.

**PROGRAM HIGHLIGHTS:**

**Keynote Address** ........................................... Page 7
Artificial Intelligence and Sleep
Presented by: Nate Watson, MD

**Discussion Group** ........................................... Page 9
Collaborating with Referring Providers Panel
Presented by: Rena Holzer, MS, APRN, FNP-BC;
Jonathan Lown, MD; Joel Solis, MD; and Ed Weaver, MD

**NEW Staff Track** ........................................... Page 10

The American Academy of Dental Sleep Medicine (AADSM) promotes research and the clinical use of oral appliances and upper airway surgery for the treatment of sleep-related breathing disorders and provides training and resources for dental sleep medicine practitioners.
Things To Do In New Orleans

**French Quarter**

Often called the Crown Jewel of New Orleans, the French Quarter is one of NOLA’s most historic neighborhoods. But you’ll find plenty of new mixed in with the old. There’s a reimagined French Market, modern boutiques and artisan cocktails mix with beloved antique stores and old restaurants.

**Restaurants**

What unites everyone in New Orleans is the Crescent City’s love affair with its cuisine. It’s a romance conducted over white-linen tablecloths graced by crawfish etouffe, in a bistro courtyard with a bowl of gumbo or requited on a picnic bench with a po-boy sandwich stuffed with fried oysters. Creole, Cajun, the list could go on forever.

**Culture**

Be it WWII, Historic Voodoo, or Pharmacy, New Orleans has a museum for it. Live jazz emanates throughout the city, and there is architecture and an art scene that can’t be found anywhere else but in NOLA.
GENERAL INFORMATION

Meeting Location
Hilton New Orleans Riverside
2 Poydras Street
New Orleans, LA 70130

Contact Us
American Academy of Dental Sleep Medicine
1001 Warrenville Rd., Suite 175
Lisle, IL 60532
Phone: (630) 686-9875
Fax: (630) 686-9876
aadsm.org

Rose Zuniga,
Exhibit and Education Coordinator
rzuniga@aadsm.org

Annual Meeting Committee
Omar Mahmassani, DDS, Chair
Arthur Feigenbaum, DMD, Vice-Chair
Leila Chahine, DMD
Vicki Cohn, DDS
Rashpal Deol, BDS
Becky Fox, DMD
Lisa Gallucci, DMD
Eric Runyon, DDS
Thomas Schell, DMD, Board Liaison
Nancy Addy, DDS, AADSM President, Ex Officio

Learning Objectives
• Acquire knowledge about the management of obstructive sleep apnea in adults;
• Discuss state-of-the-art knowledge of recent advances in dental sleep medicine and sleep apnea treatment;
• Review the relationship between obstructive sleep apnea and other associated co-morbidities;
• Understand the evidence regarding long-term oral appliance therapy, including potential side effects and options for managing complications in patients with snoring and/or OSA; and
• Apply best practices for building and developing a successful dental sleep medicine practice, including an overview of proper patient management and development of care plans; creating awareness about sleep-related breathing disorders and their treatments; positioning your practice as a provider of dental sleep medicine; and proper medical insurance billing.

Continuing Education Information
The AADSM is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ADA.org/cerp.

The AADSM designates this activity for a maximum of 22.0 continuing education credits.

The AADSM Annual Meeting will be presented through lectures, panel discussions and open discussions.
# MEETING FORMAT

All sessions listed in this program, with the exception of Meet the Professors are part of the general session. Registration provides attendees with access to all general sessions, including the three educational tracks offered on Saturday and the new Staff Training Track on Sunday.

## TAKE NOTE OF THESE EDUCATIONAL TRACKS

### Fundamentals Track

Sessions that are introductory in nature and will be foundational for those interested in beginning their educational experience in dental sleep medicine. This track is also suitable for administrative and clinical staff.

### Clinical Applications Track

Sessions that are practical and clinically relevant to dentists who have already established their dental sleep medicine practice.

### Advances in DSM Track

Sessions for dentists who have been practicing dental sleep medicine for 8+ years and are looking to broaden their knowledge in the field.

### Staff Training Track New!

Sessions geared toward administrative and clinical staff.

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## EXHIBIT HALL

Learn about the newest products and services in the field by visiting the exhibit hall!

The AADSM Annual Meeting exhibit hall showcases booth displays of oral appliance manufacturers, dental laboratories, software companies and many more. You must be at least 16 years of age to enter the exhibit hall.

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Legend

- **Forums for informal presentations on a specific topic, which may include conversations on controversial subjects or pro/con discussions and presentations.**

- **Lunchtime discussions led by a prominent member of the dental and sleep medicine community. Attendees must register for the general session to register for a Meet the Professor Session. Lunch will be provided. Spots are limited and on a first-come, first-served basis.**
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM - 9:00 AM</td>
<td>Welcome Address and Awards</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>Keynote Address</td>
</tr>
<tr>
<td></td>
<td><strong>Go1: Artificial Intelligence and Sleep – The Next Frontier</strong></td>
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<tr>
<td></td>
<td>Nate Watson, MD</td>
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<td></td>
<td>Artificial intelligence (AI) has garnered significant attention in recent years with the promise of advancing and altering various industries. However, the exact nature of AI, from its development to deployment, remains a mystery for many providers. Dr. Watson will pull back the curtain by defining AI for the sleep dental community and show how this technology is already transforming the practice of sleep medicine. He will also ponder the future to consider the broader potential impacts of AI on the practice of sleep medicine and dentistry, and life in general.</td>
</tr>
<tr>
<td>10:00 AM - 10:30 AM</td>
<td>Break in Exhibit Hall</td>
</tr>
<tr>
<td>10:30 AM - 11:30 AM</td>
<td><strong>Go2: TMD and Sleep</strong> Steve Carstensen, DDS</td>
</tr>
<tr>
<td>11:30 AM - 12:30 PM</td>
<td><strong>Go3: Pregnancy and OSA</strong> Judette Louis, MD</td>
</tr>
<tr>
<td>12:30 PM - 1:30 PM</td>
<td>Meet the Professors</td>
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<tr>
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<td><strong>Registration Fees:</strong></td>
</tr>
<tr>
<td></td>
<td>Member: $90</td>
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<td></td>
<td><strong>M01: Legal Considerations for DSM</strong> Jayme Matchinski, JD</td>
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<tr>
<td></td>
<td><strong>M02: State of the Field of Sleep Medicine</strong> Nate Watson, MD</td>
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<td></td>
<td><strong>M03: Occlusal Splint Therapy for TMD</strong> Steve Carstensen, DDS</td>
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<td><strong>M04: Marketing a DSM Practice</strong> Scott Craig</td>
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<tr>
<td>1:30 PM - 2:30 PM</td>
<td><strong>Go4: Oral Presentations</strong></td>
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<td>Distinguished award winners and investigators present their latest research and new ideas in the field.</td>
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<tr>
<td>2:30 PM - 3:30 PM</td>
<td><strong>Go5: Recent Advances in the Prediction of OAT Outcome</strong> Kate Sutherland, BSc, PhD</td>
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<tr>
<td>3:30 PM - 4:00 PM</td>
<td>Break in Exhibit Hall</td>
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<tr>
<td>4:00 PM - 5:00 PM</td>
<td><strong>Go6: The Economic Reality of Dental Sleep Medicine</strong> TBD</td>
</tr>
<tr>
<td>5:00 PM - 6:00 PM</td>
<td><strong>Go7: Management of Pediatric Airways</strong> Ron Mitchell, MD</td>
</tr>
<tr>
<td>6:00 PM - 6:45 PM</td>
<td><strong>29th Annual President’s Reception</strong></td>
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<td>The AADSM Board of Directors invites all meeting attendees to the President’s Reception in the exhibit hall! The President’s Reception is a social celebration featuring hors d’oeuvres and a full-service cash bar.</td>
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<tr>
<td>Time</td>
<td>Event</td>
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<tr>
<td>7:00 AM - 8:00 AM</td>
<td>First-Time Attendee Breakfast</td>
</tr>
<tr>
<td>8:00 AM - 9:00 AM</td>
<td>F01: Normal Sleep, Consequences of Poor Sleep, and SDB</td>
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<tr>
<td>9:00 AM - 10:00 AM</td>
<td>F02: SDB Comorbidities, Diagnostic Parameters, PAP Treatment</td>
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<tr>
<td>10:00 AM - 10:30 AM</td>
<td>Break in Exhibit Hall</td>
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<tr>
<td>10:30 AM - 11:30 AM</td>
<td>F03: AADSM Standards for Screening and Treating SDB</td>
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<tr>
<td>11:30 AM - 12:30 PM</td>
<td>F04: Steps to Initiate OAT: Baseline Exam, Impressions and Bite</td>
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<tr>
<td>12:30 PM - 1:00 PM</td>
<td>ABDSM Information Session</td>
</tr>
<tr>
<td>12:30 PM - 1:30 PM</td>
<td>Meet the Professors</td>
</tr>
</tbody>
</table>

Meet the Professors

Registration Fees:
Member: $90 | Nonmember: $100

Mo5: Nasal Airway in OSA: Importance, Evaluation, and Treatment Ed Weaver, MD
Mo6: The Effects of Oral Appliance Design on Therapy Outcome in OSA Ghizlane Aarab, DDS, PhD
Mo7: Natural History of Untreated OSA in Pediatric Patients Rose Sheats, DMD
Mo8: Clinical Tips For Improving Workflow Paul Jacobs, DDS
### Exhibit Hall Hours:
10:00 AM - 4:00 PM

<table>
<thead>
<tr>
<th>Time</th>
<th>FUNDAMENTALS TRACK</th>
<th>CLINICAL APPLICATIONS TRACK</th>
<th>ADVANCES IN DSM TRACK</th>
</tr>
</thead>
</table>
| 1:30 PM - 2:30 PM | **F05**: Baseline TMJ Evaluation and Treatment  
Subha Giri, BDS, MS | **C05**: Team Utilization - Office Workflow  
Scott Craig  | **A05**: Effectiveness of Surgical Procedures for OSA  
Jeff Prinsell, DMD, MD |
| 2:30 PM - 3:30 PM | **F06**: Principles of Device Design for Best Outcomes  
Trish Braga, DDS | **C06**: Medications, Alcohol, Smoking and OSA  
Jonathan Lown, MD  | **A06**: An Overview of Pediatric Sleep  
David J. Leszczyszn, MD, PhD |
| 3:30 PM - 4:00 PM | **Break in Exhibit Hall**                      | **Co7**: The Role of Orthodontics and Maxillary Expansion/RME  
Rebecca Bockow, DDS  | **A07**: Combining Therapies for Best Outcomes (Beyond OAT and CPAP)  
Jonathan Lown, MD |
| 4:00 PM - 5:00 PM | **F07**: Patient Phenotypes, Finding MMI and Defining Success  
Harmeet Chiang, DDS, MS | **Co8**: Collaborating with Referring Providers Panel  
Rena Holzer, MS, APRN, FNP-BC; Jonathan Lown, MD; Joel Solis, MD, and Ed Weaver, MD |
| 5:00 PM - 6:00 PM | **F08**: Quo Vadis? Finding Success and Satisfaction in Dental Sleep Medicine  
Thomas Schell, DMD | **Ao8**: Sleep and Gender  
Michele Okun, PhD  | **Ao9**:   |
| 6:00 PM - 6:30 PM | **AADSM Membership Meeting**                  | **Exhibit Hall Hours**: 10:00 AM - 4:00 PM              |                                                          |
# SCHEDULE OF EVENTS
## SUNDAY, MAY 31, 2020

**Exhibit Hall Hours:** 10:00 AM - 1:30 PM

<table>
<thead>
<tr>
<th>Time</th>
<th>General Session</th>
<th>Staff Training Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM - 9:00 AM</td>
<td><strong>Go8: Chicken or the Egg: How the TMJ and Upper Respiratory Tract Are Related</strong> Dania Tamimi, DDS</td>
<td><strong>So1: Staff Roles in DSM: Guiding Patients Toward OAT</strong> Paul Jacobs, DDS</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td><strong>Go9: The Importance of Identifying and Managing Non-OSA Problems in the DSM Practice</strong> Jonathan Parker, DDS</td>
<td><strong>So2: DSM Team Champion: Scripting and Correspondence</strong> Belinda Postol, RN</td>
</tr>
<tr>
<td>10:00 AM - 10:30 AM</td>
<td><strong>Break in Exhibit Hall</strong></td>
<td></td>
</tr>
<tr>
<td>10:30 AM - 11:30 AM</td>
<td><strong>G10: Seeing in the Dark: A Mindful Approach to Sleep and Dreams</strong> Rubin Naiman, PhD</td>
<td><strong>So3: Staff Roles in DSM: Delivery and Beyond</strong> Tanya Kushner, DMD</td>
</tr>
<tr>
<td>11:30 AM - 12:30 PM</td>
<td><strong>G11: Perio Inflammation and OSA</strong> Maria Clotilde Carra, DMD, MSc, PhD</td>
<td><strong>So4: Medicare, Insurance Coding and Billing, and Supporting E/M Codes</strong> Belinda Postol, RN</td>
</tr>
<tr>
<td>12:30 PM - 1:30 PM</td>
<td><strong>G12: Gadgets and Gizmos for Sleep</strong> Neil Freeedman, MD</td>
<td><strong>So5: Assessment of SDB in Children, Adolescents and Teens</strong> Sylvan Mintz, DDS</td>
</tr>
</tbody>
</table>
REGISTRATION

General Session Fees

<table>
<thead>
<tr>
<th></th>
<th>On or before April 10</th>
<th>April 11 through May 22</th>
<th>On-site Registration Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>AADSM Member</td>
<td>$550</td>
<td>$600</td>
<td>$625</td>
</tr>
<tr>
<td>AADSM Student Member</td>
<td>$60</td>
<td>$60</td>
<td>$60</td>
</tr>
<tr>
<td>AADSM Active-Duty Military Member</td>
<td>$140</td>
<td>$150</td>
<td>$175</td>
</tr>
<tr>
<td>Dental Staff of AADSM Member</td>
<td>$275</td>
<td>$325</td>
<td>$350</td>
</tr>
<tr>
<td>Nonmember</td>
<td>$725</td>
<td>$775</td>
<td>$800</td>
</tr>
</tbody>
</table>

Your registration materials, including badge, final program, and tote bag, will be provided at the registration desk located in the foyer of the Grand Ballroom of the Hilton New Orleans Riverside.

Cancellation and Refunds

Notification of cancellation must be submitted in writing to the AADSM national office at annualmeeting@aadsm.org. A $50.00 administrative fee will be withheld on cancellations postmarked on or before May 8, 2020. Refunds are not possible after this date.

Refunds will not be applied to the original payment source (i.e., credit card). Any refunds processed by the AADSM will be paid by check to individuals in the US (or e-payment to individuals who chose to set up an account in Bill.com) and by wire transfer to individuals outside of the US.

2 Ways to Save

Register by April 10 and Save!
Register early to take advantage of the lowest rate and get into the ticketed sessions you want!

AADSM Members Save up to $195!
Not an AADSM member? Join today to receive discounted member registration fees. Visit aadsm.org/membership to become a member.

3 Ways to Register

Online  aadsm.org/annualmeeting
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MORE AND MORE DENTISTS are treating sleep apnea patients in their practice because...

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...it eliminates the physical strain commonly experienced when practicing general dentistry.

AND THEY TURN TO THE AADSM TO GET STARTED
TRAVEL AND HOUSING

Travel to New Orleans

The Louis Armstrong New Orleans International Airport (MSY) is located about 15 miles west of the Hilton New Orleans Riverside. The cost to take a taxi between the airport and the hotel is approximately $36 (one way).

Housing in New Orleans

Take advantage of the AADSM’s discounted group rate!

A block of guest rooms has been reserved at the Hilton New Orleans Riverside. Rooms at the group rate are limited and available on a first-come, first-served basis. Make your reservation as soon as possible. Any changes or cancellation to your reservation may be done directly with the hotel.

Room Rate: $249, plus tax

Cut-off Date: Wednesday, April 29, 2020 or until the room block sells out

Reserve Online: aadsm.org/nolahotel

OR

Reserve by Phone: 1-504-584-3999 (use code: DSM)
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- **Efficacy.** Successfully treats patients with OSA.*3,10

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THINK ABOUT WHAT A DIFFERENCE IT WOULD MAKE IF YOU HAD A TEAM OF MARKETERS, CLINICAL EXPERTS, & BUSINESS DEVELOPMENT ADVISORS GUIDING YOU.

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www.kettenbachusa.com

ALL. THINGS. AIRWAY.
In a recent policy statement adopted by the ADA House of Delegates - The Role of Dentistry in the Treatment of Sleep Related Breathing Disorders - the message is clear: It is our defined duty as dental professionals to promote and ensure optimal airway health for all our patients.

It’s all about Prevention. Optimization. Protection.

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Treatment protocols can often be as simple as addressing underdeveloped arches or correcting a Skeletal Class II.

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*SML.com: gov-10,363,161
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The AADSM Mastery Program is a comprehensive, unbiased, evidence-based program that is quickly becoming the standard for dental sleep medicine education.

Learn more and sign up today at aadsm.org/mastery
“The guidance and background that the AADSM Mastery Program provided really helped me to be more successful with each patient. I feel more confident in my ability to provide this therapy more safely and, hopefully, more effectively.”

David Silk, DDS, Diplomate, ABDSM
AADSM Qualified Dentist

“As a person with obstructive sleep apnea I wanted to learn more about OSA and help others that suffer as I did. The AADSM Mastery Program is fantastic. The speakers are well versed and passionate regarding all facets of OSA.”

Catherine Dahl, DMD
AADSM Qualified Dentist

“The AADSM Mastery Program was one of the best professional experiences of my career. It was concise, thorough, and well-organized. All faculty members were informative and helpful. It is perfect for starting and running a dental sleep medicine practice.”

Mark Smith, DDS, Diplomate, ABDSM
AADSM Qualified Dentist

day at aadsm.org/mastery
A CAN’T MISS educational weekend.

Not an AADSM member? Visit aadsm.org/membership