# AADSM Member Referral Program Email Template –

# Dental Sleep Team Member Membership

Dear [Colleague’s Name],

I hope this email finds you well.

Oral appliance therapy has quickly become one of the fastest-growing areas in dentistry. As part of the dental team, it is important that we have the proper education and training to work with our dentists and provide the best overall care to patients.

The American Academy of Dental Sleep Medicine (AADSM) has recently introduced a membership category for dental sleep team members. As a member myself, I have found their resources and educational offerings - which cover everything from patient screening to practice management to billing medical insurance - to be extremely valuable. Members also have access to an online discussion board, specialized templates, educational guides, and discounts on products, courses, and their annual meeting.

Whether your dentist currently practices dental sleep medicine or not, it is extremely important to learn and understand the process of screening for obstructive sleep apnea. To help with this, I encourage you to join the AADSM. I’ve already benefited from my membership, and I think you would too. If you're interested in joining, you can do so at [aadsm.org/join](file:///C:\Users\Brittany%20Bersano\mCloud\AADSM%20Data\2021%20AADSM\Membership\Recruitment\Referral%20Program\Marketing%20Tools%20for%20Members\Email%20Templates\aadsm.org\join) (and list my name as a reference on your application).

Sincerely,

[Your Name]