# AADSM Member Referral Program Email Template –

# Regular Membership

Dear [Colleague’s Name],

I hope this email finds you well.

Oral appliance therapy has quickly become one of the fastest-growing areas in dentistry. As someone who currently provides this service to my patients, I encourage you to consider adding this life-saving therapy to your practice.

The American Academy of Dental Sleep Medicine (AADSM) has been a resource for me throughout my dental sleep medicine career, and it has helped me provide oral appliance therapy the highest level. Their resources cover everything from patient screening and device selection to billing medical insurance and communicating with physicians. Members get access to an online discussion board, specialized toolkits on their website and discounts on products, courses, and their annual meeting.

As you consider adding oral appliance therapy to your practice, I encourage you to join the AADSM. I've really benefited from my membership, and I think you would too. If you're interested in joining, you can do so at <aadsm.org/join> (and list my name as a reference on your application).

Sincerely,

[Your Name]